



The 2013 Photo Contest for Sequoia and Kings Canyon National Parks Facebook Fans

Rules of the Contest

Facebook Fans can enter their photos for the following three categories:

- 1) *Wildlife*
- 2) *Sequoias*
- 3) *Scenic Shots*: This includes alpine and high country photos, wildflowers, the foothills, etc.

In addition, the *Fan Favorite* will be the fourth category. While the parks' Facebook managers will judge the first three categories, our fans might enjoy a chance to weigh in as well. Fans can "like" photos in the *Facebook Photo Contest Photo Album*. The photo with the most "likes" will win the *Fan Favorite*. See below for more details.

Photos must have been taken in Sequoia and Kings Canyon National Parks.

Photos of people: Do not submit photos that clearly identify people. This opens multiple legal issues about whether or not the people in the photo have granted permission to have their image used in a public forum. If you choose to share a photo with a person(s) who is unidentifiable in it, please keep these photos appropriate to the family-friendly nature of our Facebook page. People in the photos must be demonstrating good stewardship of the parks and enjoying the parks in a manner consistent with the laws, rules, and mission of the National Park Service. Inappropriate photos will be deleted (e.g., anything illegal, feeding or harassing wildlife, swimming in an unsafe area, etc.).

We will start accepting submissions on January 15 at 8:00 a.m. PST, and the contest will run for two weeks. The last possible time to submit a photo will be January 29 at 5 p.m. PST.

Each fan may submit one photo and you may submit this photo for different categories.

That is, if you have a beautiful photo of a bear in front of the Parker Group, you could submit it in both the *Wildlife* and *Sequoias* categories.

Every photo entry that the parks receive as part of the contest becomes the parks' property. The parks will have non-exclusive, unlimited use of the photos. Use of these photos shall include, but is not limited to, audiovisual programs; museum exhibits; websites; publications; news releases; public service announcements; internal communication; and product artwork. Additionally, you waive the right to inspect or approve any use of the material and any right to royalties or other compensation arising or related to the use of the material by the parks. We will provide photo credit when the park determines it practicable. A high-resolution version of winning photos must be emailed to the park contest coordinator. You still own the photo to use however you see fit and are entitled to royalties and compensation arising from your personal use of the photo.

Federal government employees who work in Sequoia and Kings Canyon National Parks (National Park Service, U.S. Geological Survey, and US Forest Service employees who have a duty station in the parks) and their families are excluded from participating in the contest.

There will be one winner in each of the four categories. Winners will receive the 2013 Sequoia and Kings Canyon Annual Pass. This pass, valued at \$30, is valid for Sequoia National Park, Kings Canyon National Park, and the Hume Lake District of Sequoia National Forest/Giant Sequoia National Monument. It admits all passengers in a private vehicle, is valid for one year from month of the official announcement of winners, and is non-transferable.

How to Submit a Photo:

You can submit your photo to Sequoia and Kings Canyon National Parks' Facebook account on the wall. You must write *2013 Photo Contest Entry* and the specific name of the category it is being entered in on the post for consideration. In addition, you are encouraged to provide a title and location of the photo. Any photo that does not say *2013 Photo Contest Entry* will not be considered. We currently receive photos from our fans for fun. The *2013 Photo Contest Entry* tells us that you have read and understand these contest rules, intend to have your photo be part of the contest, and understand that every photo entry that the parks receive as part of the contest becomes the parks' property and that the parks have non-exclusive, unlimited use of the photo.

How Can I Vote for the Fan Favorite?

The parks Facebook managers will set up a *Facebook Photo Contest Album* for the contest and fans can "like" as many photos as they want. The number of photos for the *Fan Favorite* category will be selected by Facebook managers based upon quality, appropriateness of the photo, and number of entries. It may take us some time to get the album up and running. There are a handful of us doing this in addition to our full-time jobs. Please be patient as we work to upload these photos. We will notify our fans when the photo album is available for voting.